



FIG. 1

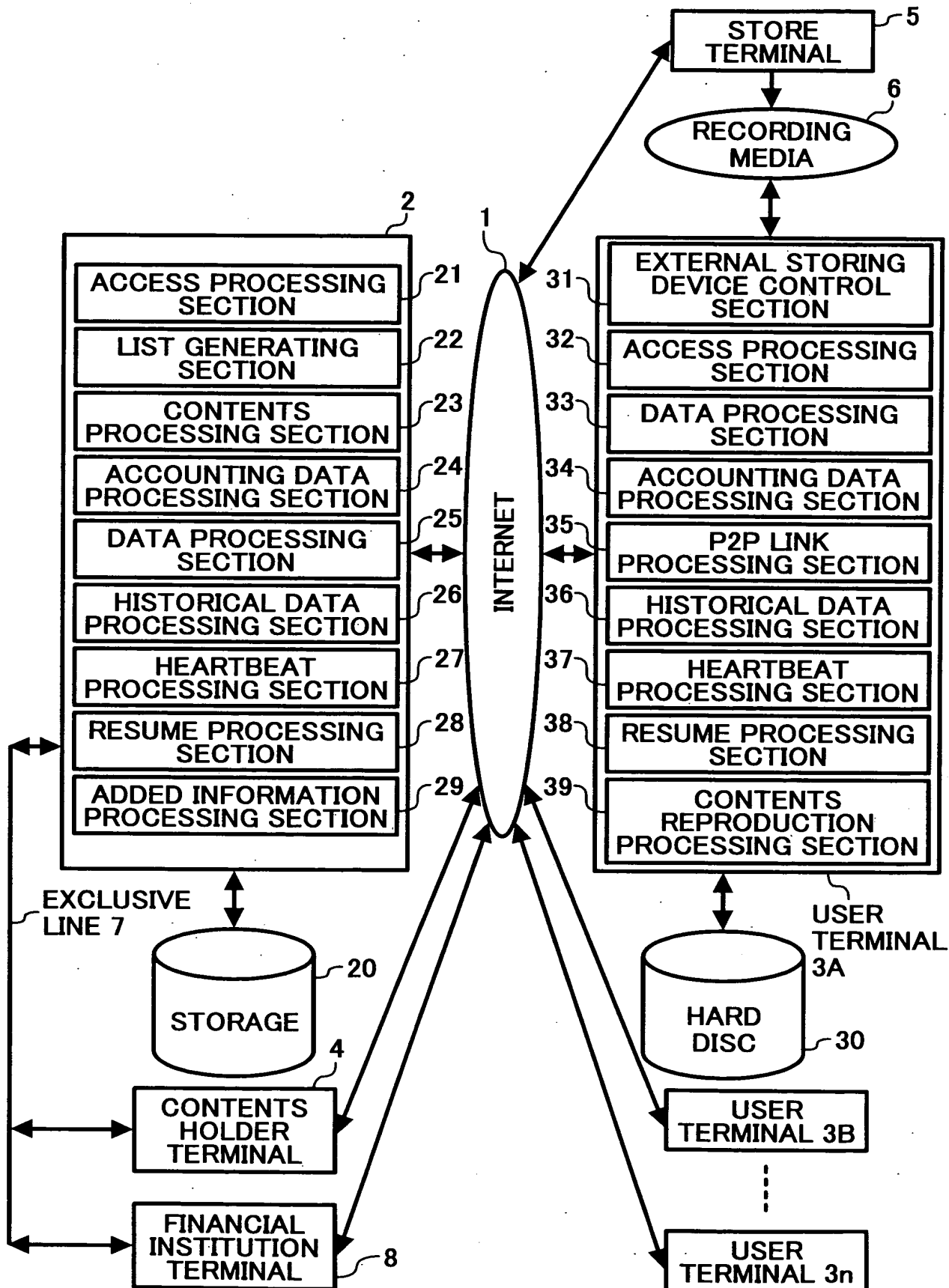


FIG. 2

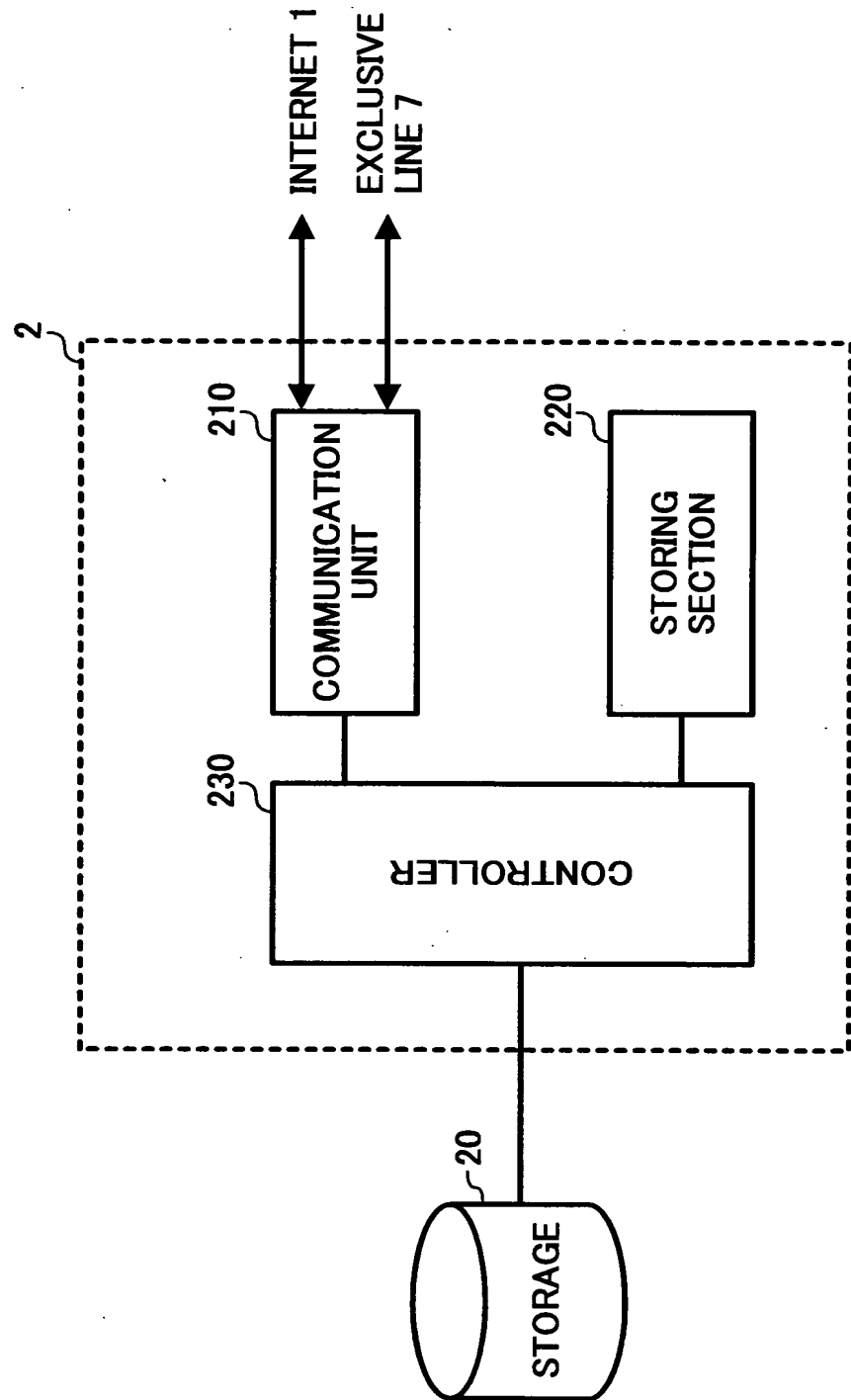


FIG. 3A

USER NAME	USER ID	PASSWORD	IP ADDRESS	HISTORICAL INFORMATION	HOLDING CONTENTS INFORMATION	POINT
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FIG. 3B

CONTENTS NAME	CONTENTS ID	SUMMARY, THUMBNAIL	WRITER INFORMATION	UNIT COST	DISTRIBUTABLE PERSON INFORMATION	HISTORICAL INFORMATION
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FIG. 4

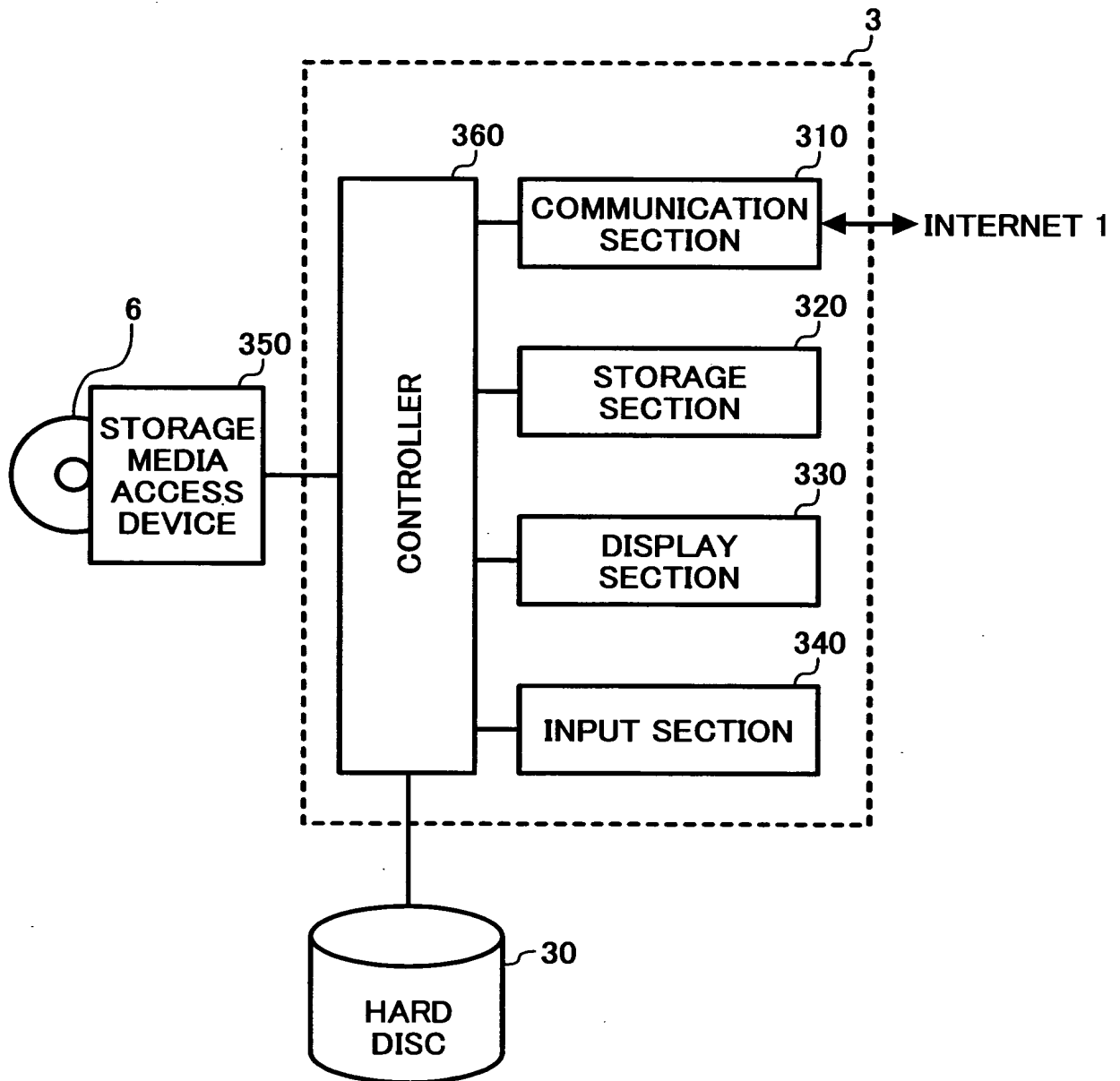


FIG. 5

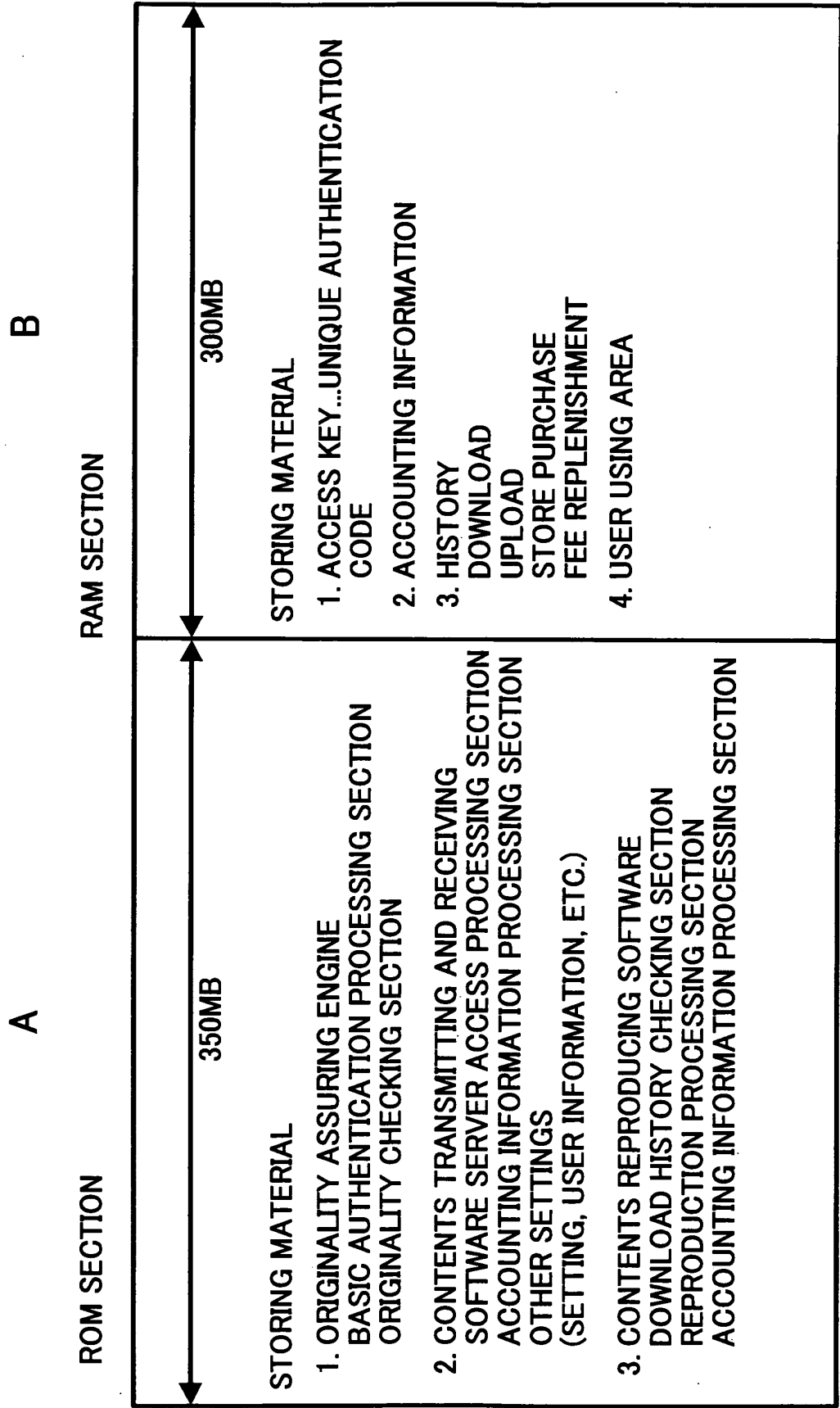


FIG. 6A

FIG. 6

FIG. 6A
FIG. 6B

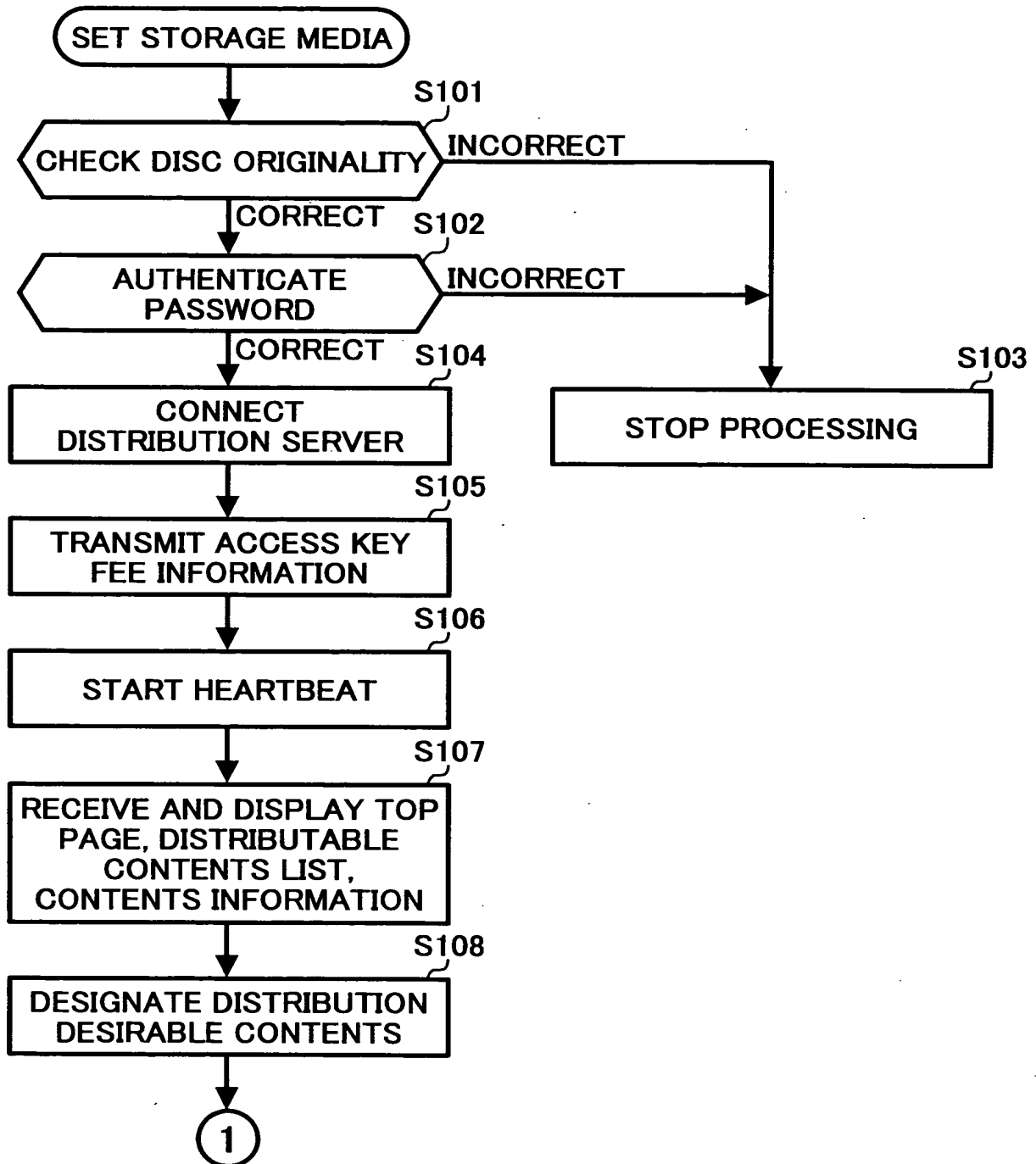


FIG. 6B

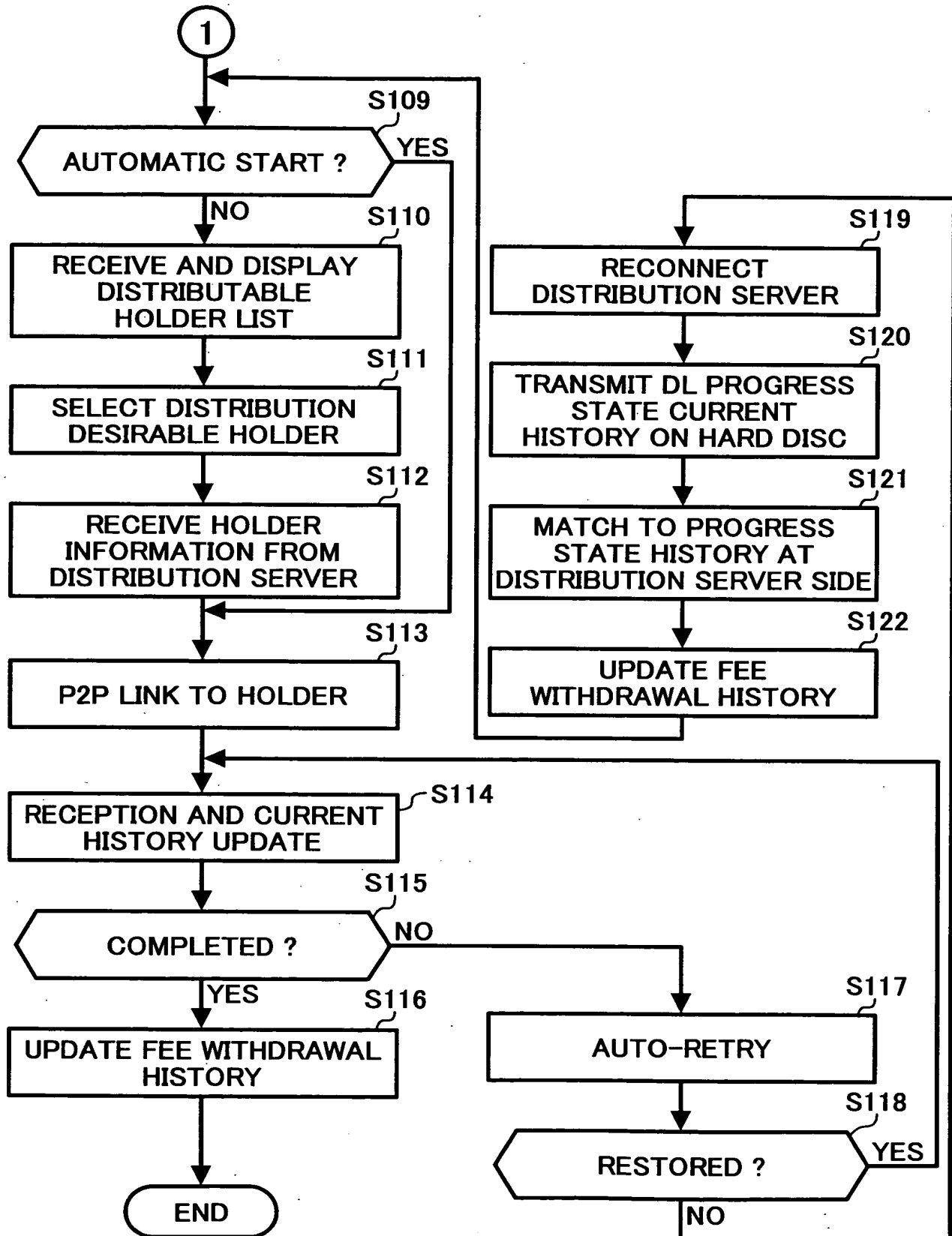


FIG. 7

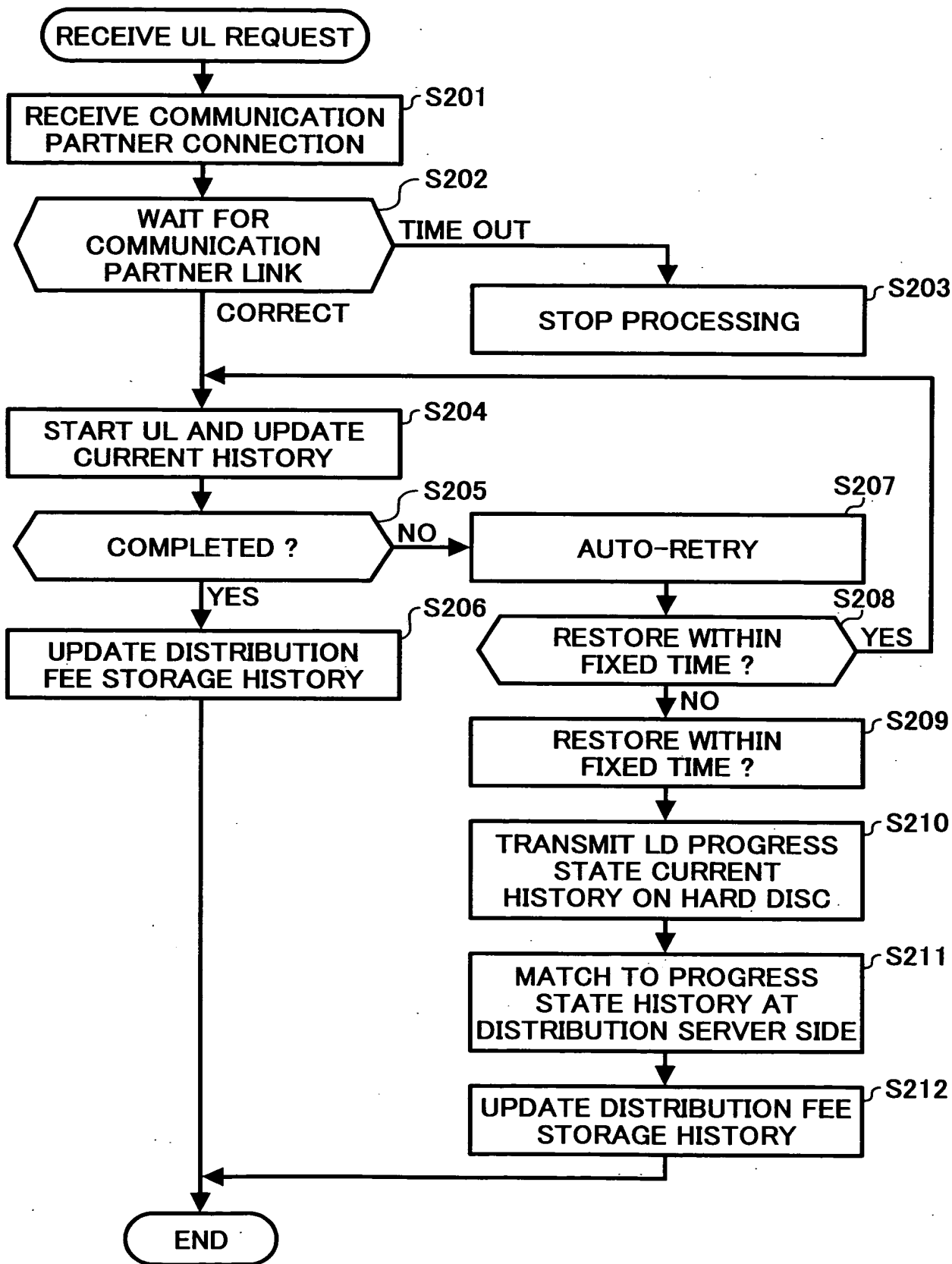


FIG. 8

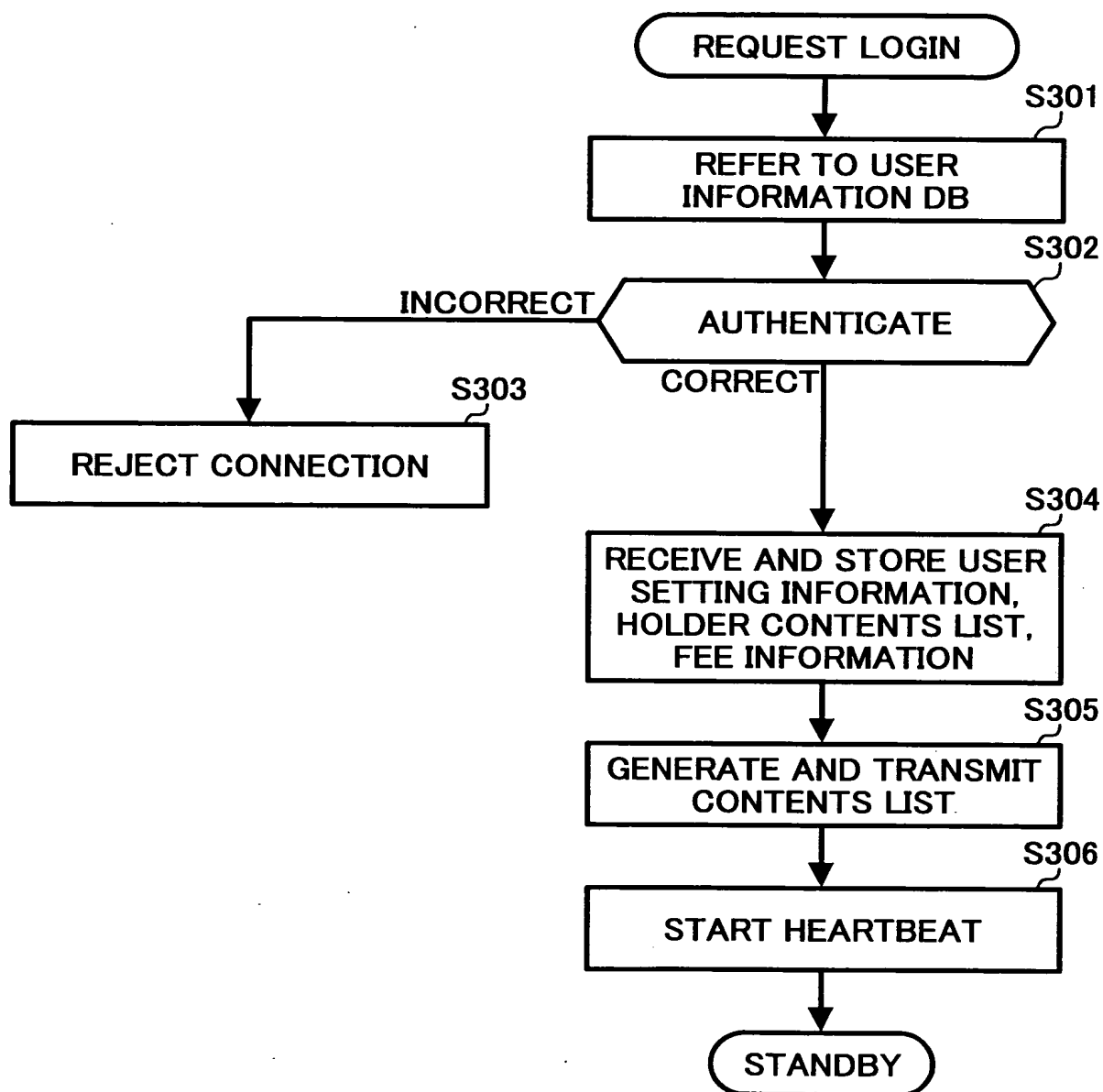


FIG. 9

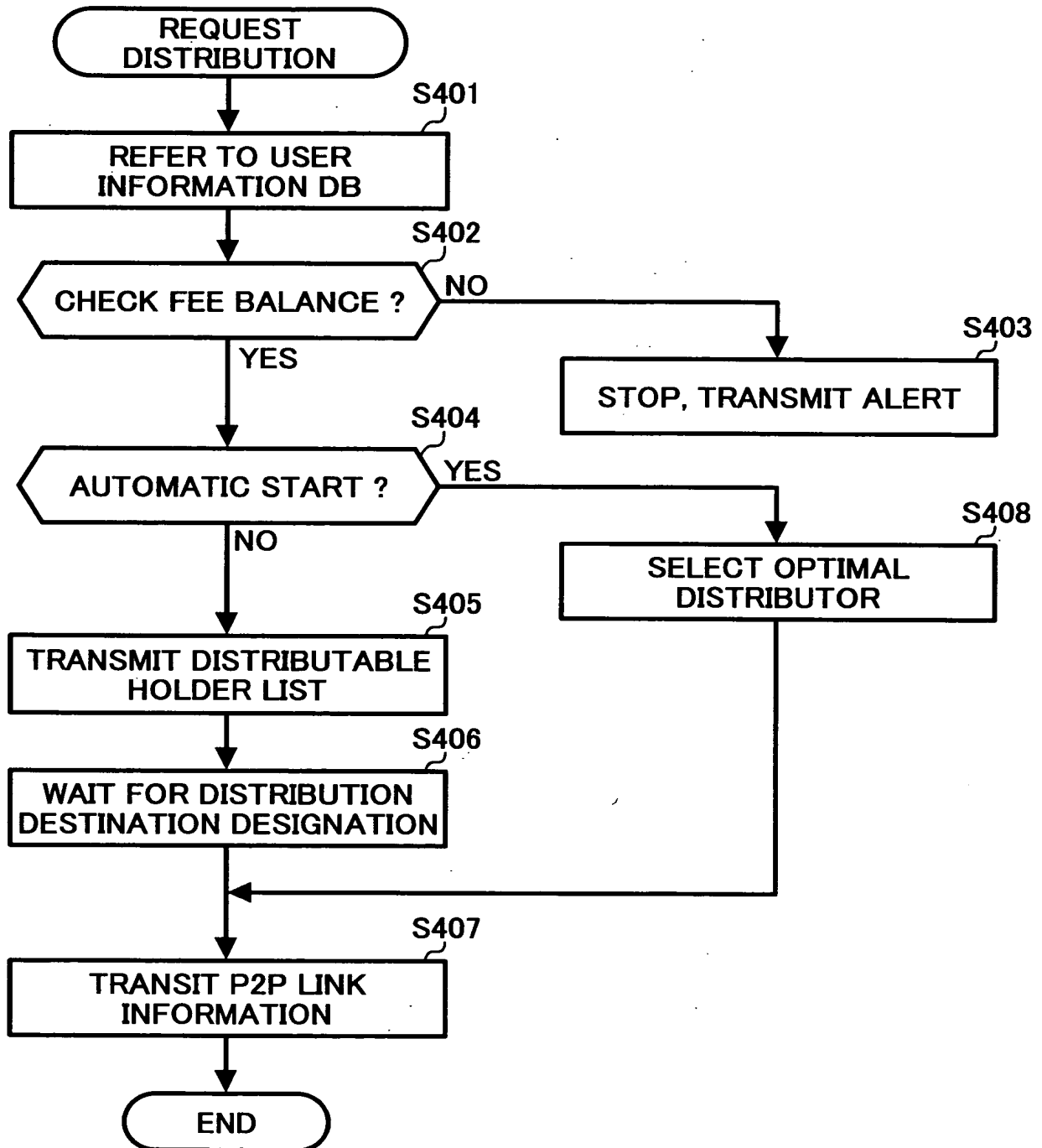


FIG. 10

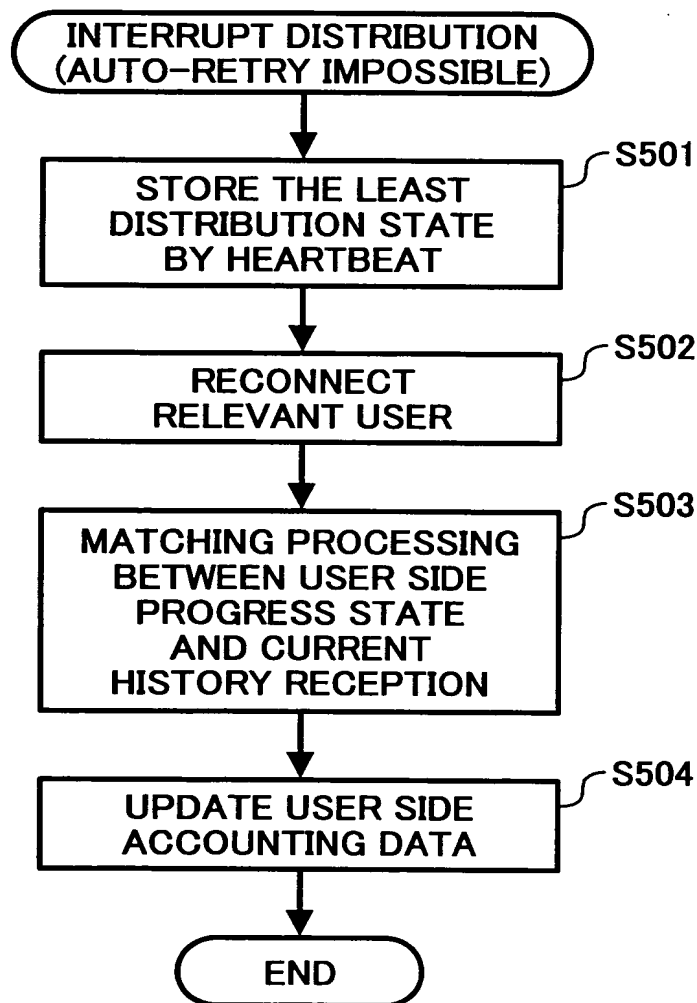


FIG. 11

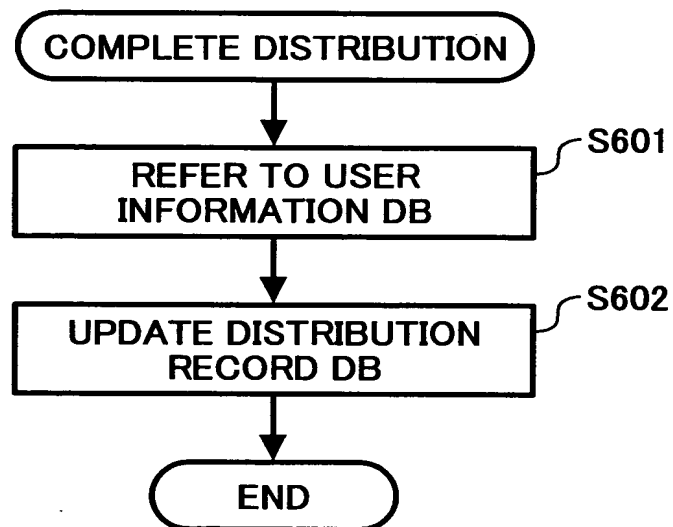


FIG. 12A

ACCOUNTING INFORMATION

EVENT ID	TIME AND DATE	AMOUNT	BALANCE	COMMUNICATION PARTNER	REASON
E325V3124	200212091805	2000	2000	TK3265	CH0100241
D324V0159	200212100952	-500	1500	KB300213	DL09EG012
U5642K9012	200212101935	100	1600	KX100241	UL09MM020
E333V5936	200212111946	-1000	600	TK3265	PC10EY024
	.				
	.				

FIG. 12B

HISTORY

EVENT ID	TIME AND DATE	EVENT	COMMUNICATION PARTNER	ITEM	LNK
Z201F302J	200212100952	DL	FH202238	03MA004	E325V3142
Z201K002L	200212101935	UL	KB300213	06YK025	D324V0159
Z201K935M	200212111946	PC	TK3265	10EY024	E333V5936
E333V5936	200212111946	CH	TK1862	-	PC10024
	.				
	.				

FIG. 13

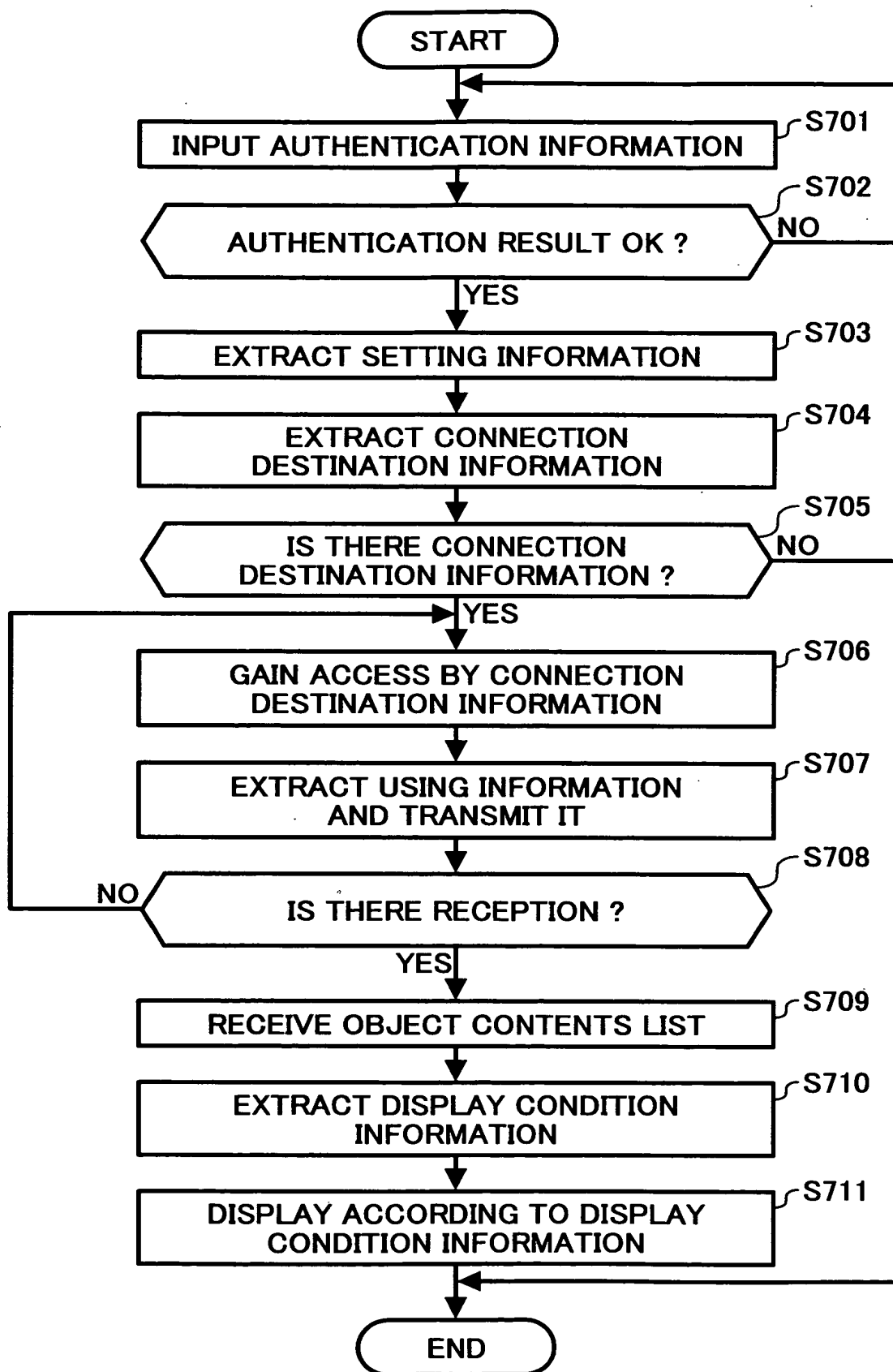


FIG. 14

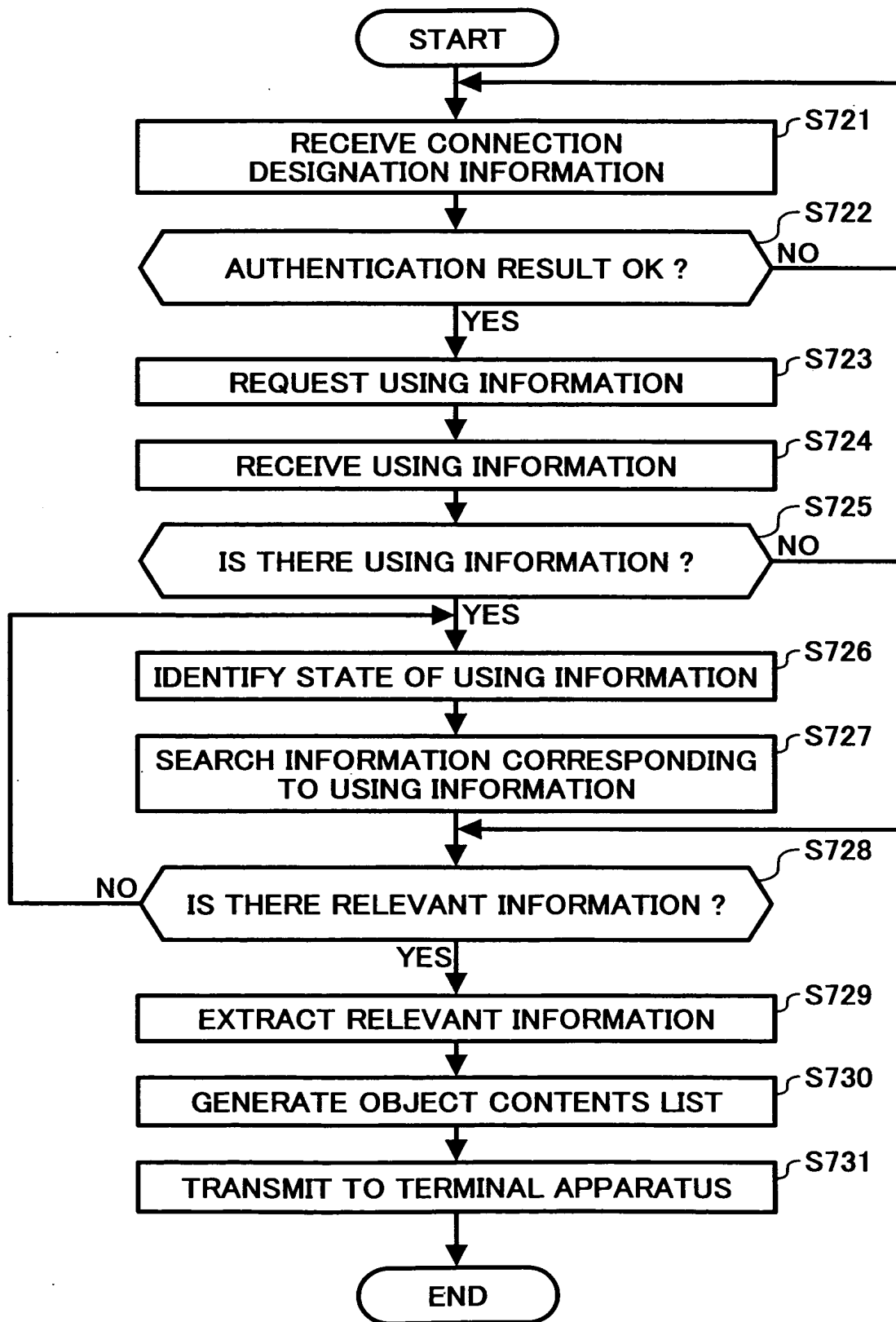


FIG. 15

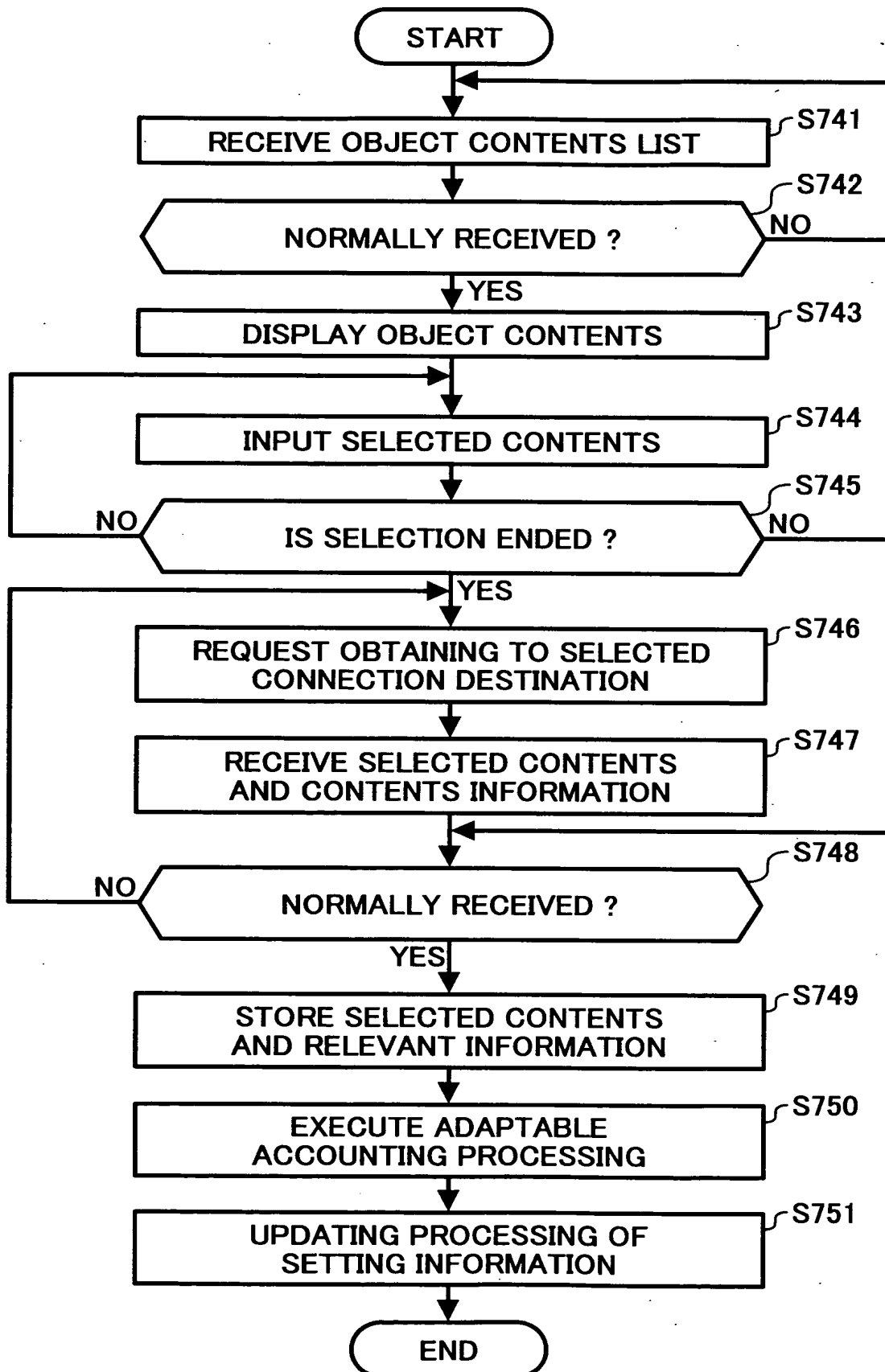


FIG. 16

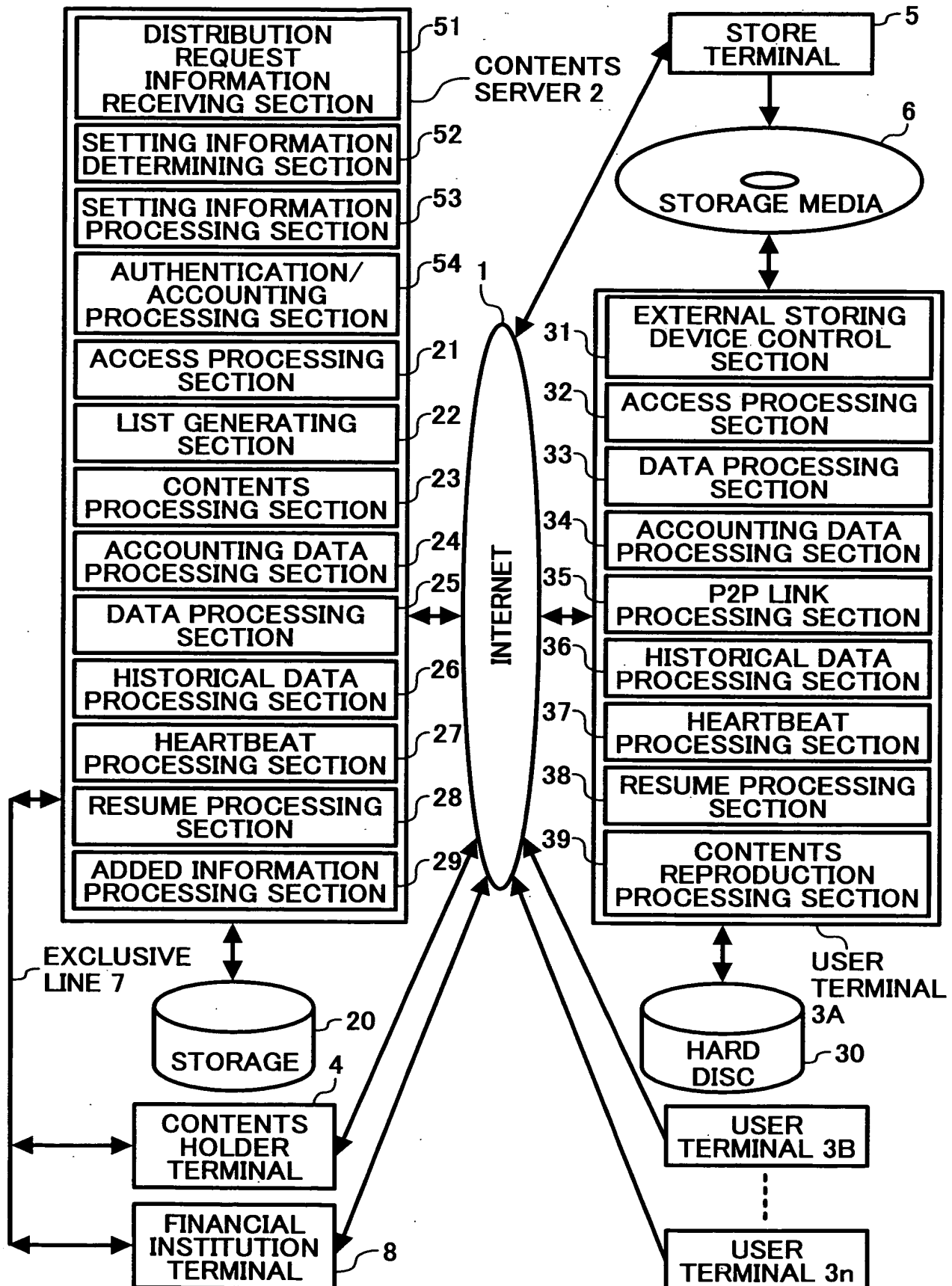


FIG. 17A

<LIVE BROADCASTING CONTENTS REGISTRATION TABLE>

SPONSOR NAME	DATE	VENUE NAME	DISTRIBUTION PROVIDER	:
ABC	ymmdd	S PUBLIC HALL	R PROVIDER	:
XYZ	ymmdd	N HALL	M DISTRIBUTION CENTER	:
:	:	:	:	:

FIG. 17B

<VENUE INFORMATION TABLE>

VENUE NAME	CAPACITY	THE NUMBER OF CAMERAS	ACOUSTIC INFORMATION	...
S PUBLIC HALL	600 PERSONS	10 CAMERAS	***	...
N HALL	1500 PERSONS	15 CAMERAS	***	...
:	:	:	:	:

FIG. 17C

<DISTRIBUTION INFORMATION TABLE>

SERVER NAME	PERFORMANCE	LINK	SPEED	...
AA COMPANY	***	***	***	...
BB COMPANY	***	***	***	...
:	:	:	:	:

FIG. 17D

<SPONSOR INFORMATION TABLE>

SPONSOR NAME	PAST PERFORMANCE STATE	CONTENTS DL STATE	SEARCHING RESULT	...	REMAINING DAY LEFT BEFORE OPENING	:
ABD	CAPACITY 100%	100 TIMES/DAY	12000 HITS	...	90 DAYS	:
	CAPACITY 95%	120 TIMES/DAY	15000 HITS	...	30 DAYS	:
:	:	:	:	:	:	:

FIG. 18A

FIG. 18

FIG. 18A

FIG. 18B

FIG. 18C

XXX LIVE APPLICATION

USER INFORMATION	
ID	1234567890
USER NAME	〇〇 ICHIRO
E-MAIL	xxxx.xxxx@xxxx.co.jp

	FROM START TO END APPLICATION AMOUNT ¥ 2,500-
VENUE: 〇〇 BUDOKAN	COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 5.25 ANNOUNCEMENT DATE OF LOTTERY RESULT IS APR. 3
VENUE: × × ARENA	COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 5.25 ANNOUNCEMENT DATE OF LOTTERY RESULT IS APR. 3

DESIRABLE PURCHASE TICKET		
TIME SELECTION	VENUE SELECTION	CAMERA SELECTION
START ¥ 2,500- 0:30 ¥ 2,300- 1:00 ¥ 2,100- 1:30 ¥ 1,900-	〇〇 BUDOKAN × × ARENA	ENTIRETY RANDOM VOCAL DRUM

- ☒ ALLOWANCE OF REDISTRIBUTION (REFUND IS PRESENT *1)
☒ AUTOMATIC RECONNECTION *2

*1 AMOUNT OF MONEY IS DECIDED BY REDISTRIBUTION NUMBER.

*2 RECONNECTION IS AUTOMATICALLY MADE WHEN RECOVERY
FROM DISCONNECTION DUE TO COMMUNICATION TROUBLE IS
ACHIEVED.

APPLICATION

FIG. 18B

PURCHASE INFORMATION	
30 MINUTES DELAY FROM START APPLICATION AMOUNT ¥ 2,300-	1 HOUR DELAY FROM START APPLICATION AMOUNT ¥ 2,100-
COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.9 NO LOTTERY	COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.5 NO LOTTERY
COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.9 NO LOTTERY	COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.5 NO LOTTERY

FIG. 18C

1 HOUR AND HALF DELAY FROM START APPLICATION AMOUNT ¥ 1,900-	AFTER END APPLICATION AMOUNT ¥ 1,900-
COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.3 NO LOTTERY	COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.3 NO LOTTERY
COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.3 NO LOTTERY	COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.3 NO LOTTERY

FIG. 19A

FIG. 19

FIG. 19A
 FIG. 19B
 FIG. 19C

XXX LIVE APPLICATION		
USER INFORMATION		
ID	1234567890	
USER NAME	〇〇 ICHIRO	
E-MAIL	xxxx.xxxx@xxxx.co.jp	
		FROM START TO END PRICE VARIABLE RANGE ¥2,500-~¥1,000 CURRENT APPLICATION AMOUNT ¥2,000-
VENUE: 〇〇 BUDOKAN		COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 1.0 SOLD OUT
VENUE: ×× ARENA		COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.9 A FEW SEATS ARE AVAILABLE
DESIRABLE PURCHASE TICKET		
TIME SELECTION	VENUE SELECTION	CAMERA SELECTION
START TO END 0:30 DELAY 1:00 DELAY 1:30 DELAY	〇〇 BUDOKAN ×× ARENA	ENTIRETY RANDOM VOCAL DRUM
•PURCHASE TICKET PRICE VARIES. •TICKETS ARE SOMETIMES SOLD OUT JUST BEFORE APPLICATION EVEN IF VACANT SEATS ARE DISPLAYED ON SCREEN. CONTENTS OF TICKET SHOULD BE CONFIRMED BY MAIL SENT AFTER APPLICATION. <input checked="" type="checkbox"/> ALLOWANCE OF REDISTRIBUTION (REFUND IS PRESENT *1) <input checked="" type="checkbox"/> AUTOMATIC RECONNECTION *2 *1 AMOUNT OF MONEY IS DECIDED BY REDISTRIBUTION NUMBER. *2 RECONNECTION IS AUTOMATICALLY MADE WHEN RECOVERY FROM DISCONNECTION DUE TO COMMUNICATION TROUBLE IS ACHIEVED.		
APPLICATION		

FIG. 19B

PURCHASE INFORMATION	
30 MINUTES DELAY FROM START PRICE VARIABLE RANGE ¥ 2,300-~ ¥ 1,000 CURRENT APPLICATION AMOUNT ¥ 2,300-	1 HOUR DELAY FROM START PRICE VARIABLE RANGE ¥ 2,100-~ ¥ 1,000 CURRENT APPLICATION AMOUNT ¥ 2,100-
COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.9 A FEW SEATS ARE AVAILABLE	COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.5 VACANT SEATS ARE AVAILABLE
COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.9 A FEW SEATS ARE AVAILABLE	COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.5 VACANT SEATS ARE AVAILABLE

FIG. 19C

1 HOUR AND HALF DELAY FROM START PRICE VARIABLE RANGE ¥1,900-~ ¥1,000 CURRENT APPLICATION AMOUNT ¥1,900-	1 HOUR AND HALF DELAY FROM START PRICE VARIABLE RANGE ¥1,900-~ ¥1,000 CURRENT APPLICATION AMOUNT ¥1,900-
COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.3 VACANT SEATS ARE AVAILABLE	COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.3 VACANT SEATS ARE AVAILABLE
COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.3 VACANT SEATS ARE AVAILABLE	COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.3 VACANT SEATS ARE AVAILABLE

FIG. 20A

<PATTERN INFORMATION TABLE>

IMAGE PATTERN	PATTERN	EFFECT	ZOOM	...
PATTERN A	NORMAL	NO	YES	...
PATTERN B	IDEA 1	YES	NO	...
PATTERN C	IDEA 2	YES	YES	...
:	:	:	:	:

FIG. 20B

<DISTRIBUTION DESIRING PERSON INFORMATION TABLE>

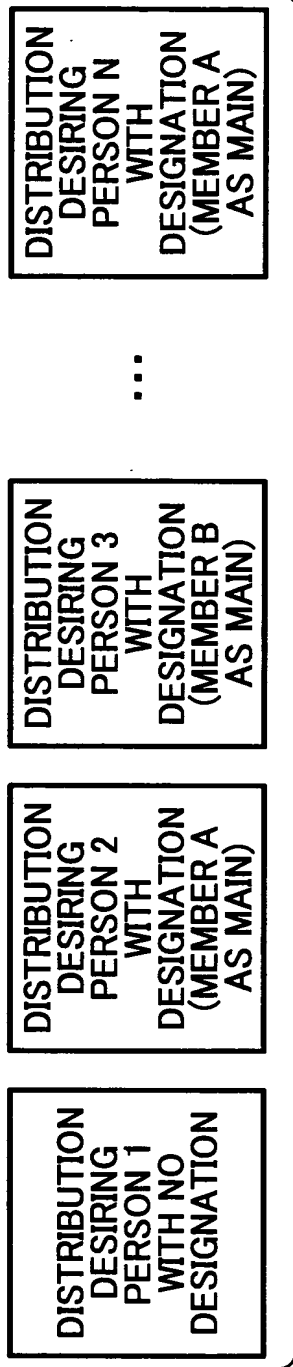
NAME OF DISTRIBUTION DESIRING PERSON	ID CODE	PRESENCE OR ABSENCE OF DESIGNATION	DESIGNATION INFORMATION	RECEPTION TIME AND DATE	DISTRIBUTION	ACCOUNTING INFORMATION	...
AAA	*****	NO		yymmdd	PRIMARY	***	...
BBB	*****	YES	OO MAIN	yymmdd	PRIMARY	***	...
CCC	*****	YES	ΔΔ UP	yymmdd	PRIMARY	***	...
:	:	:	OO MAIN	:	:	:	:
ZZZ	*****	YES	:	yymmdd	PRIMARY	***	...
:	:	:	:	:	:	:	:

FIG. 20C

<PATTERN INFORMATION TABLE>

RANK	DESIGNATION INFORMATION	CASES	CATEGORY	...
1	OO	30	PATTERN B	...
2	ΔΔ	20	PATTERN C	...
:	:	:	:	:
N	□□	5	PATTERN N	...

FIG. 21A



STATISTICAL PROCESSING USING KEYWORD, CATEGORIZE

FIG. 21B

ABSENCE OF DESIGNATION: 45 PERSONS
 PRESENCE OF DESIGNATION: 55 PERSONS (BREAKDOWN) DESIRING "MEMBER A" → 30 PERSONS
 DESIRING "MEMBER B" → 20 PERSONS
 DESIRING "OTHER" → 5 PERSONS

FIG. 21C

ABSENCE OF DESIGNATION: 45 PERSONS + DESIRING "OTHER" 5 PERSONS → 50 PERSONS (50%)
 PRESENCE OF DESIGNATION: 50 PERSONS (BREAKDOWN) DESIRING "MEMBER A" → 30 PERSONS (30%)
 DESIRING "MEMBER B" → 20 PERSONS (20%)

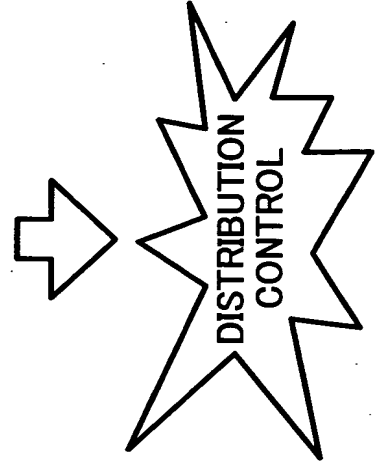


FIG. 22

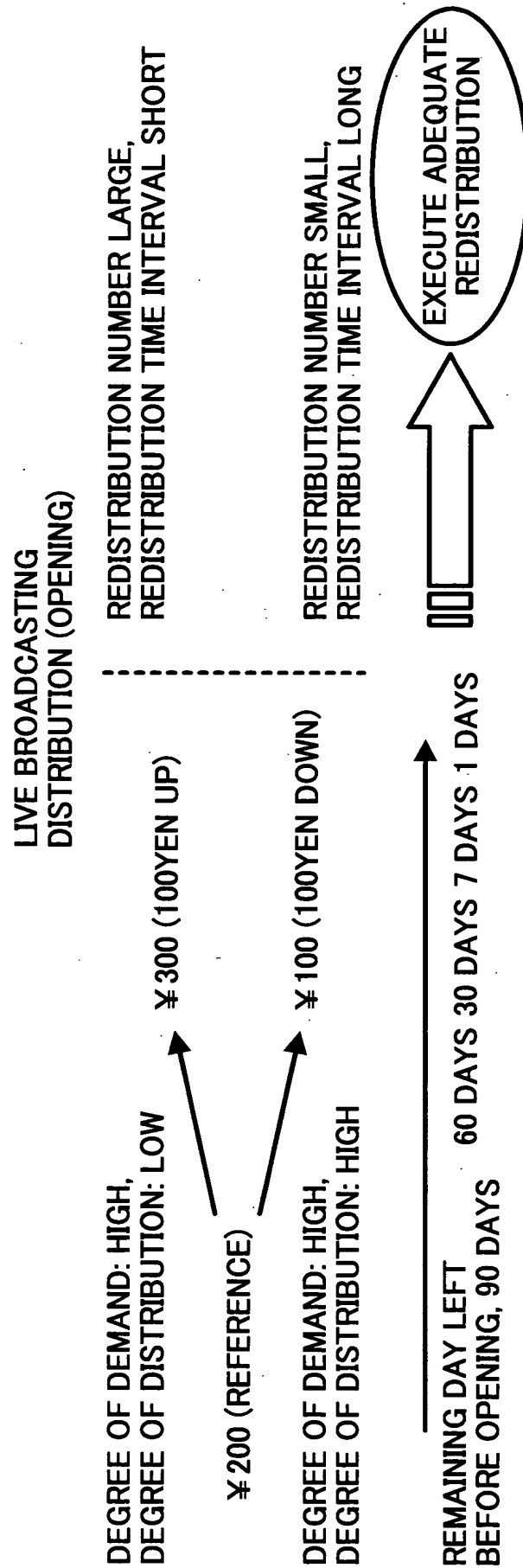


FIG. 23

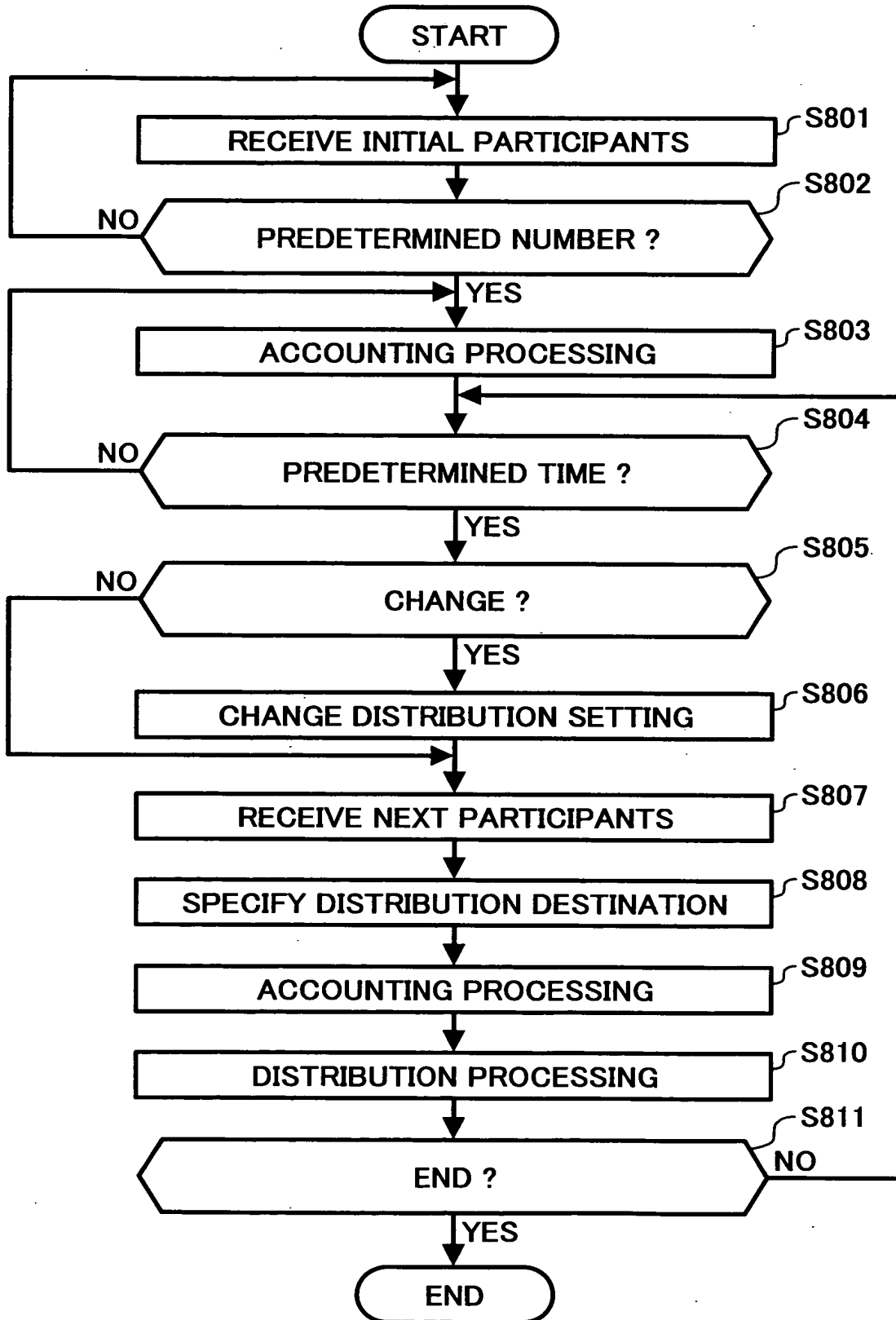


FIG. 24

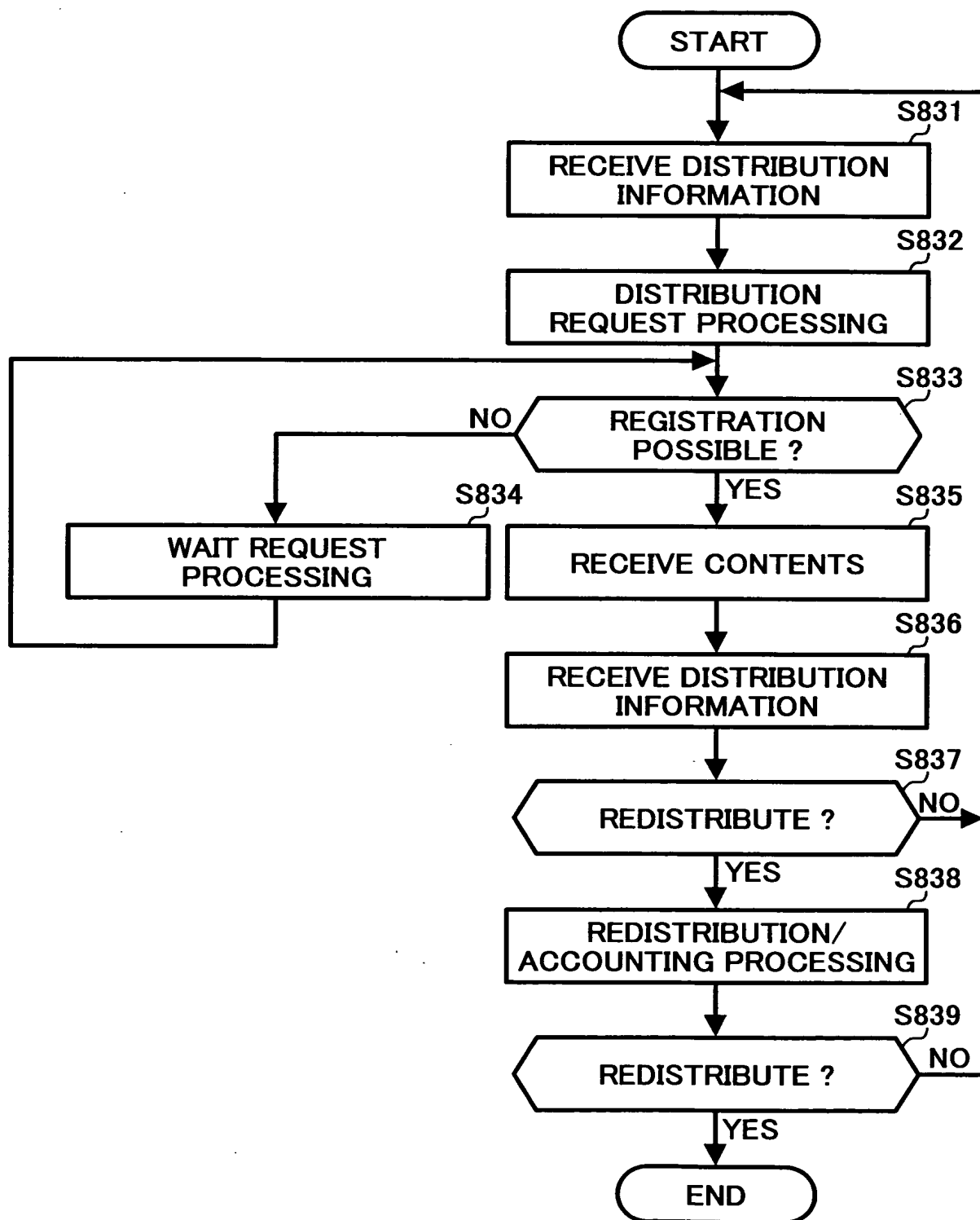


FIG. 25

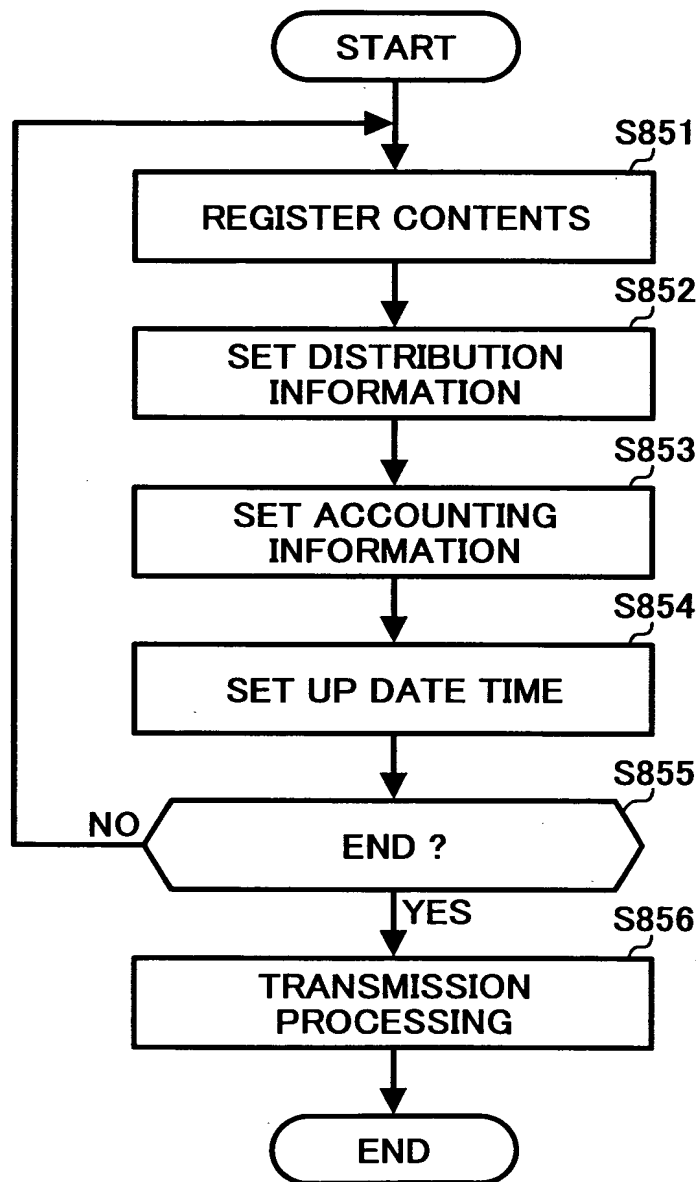


FIG. 26

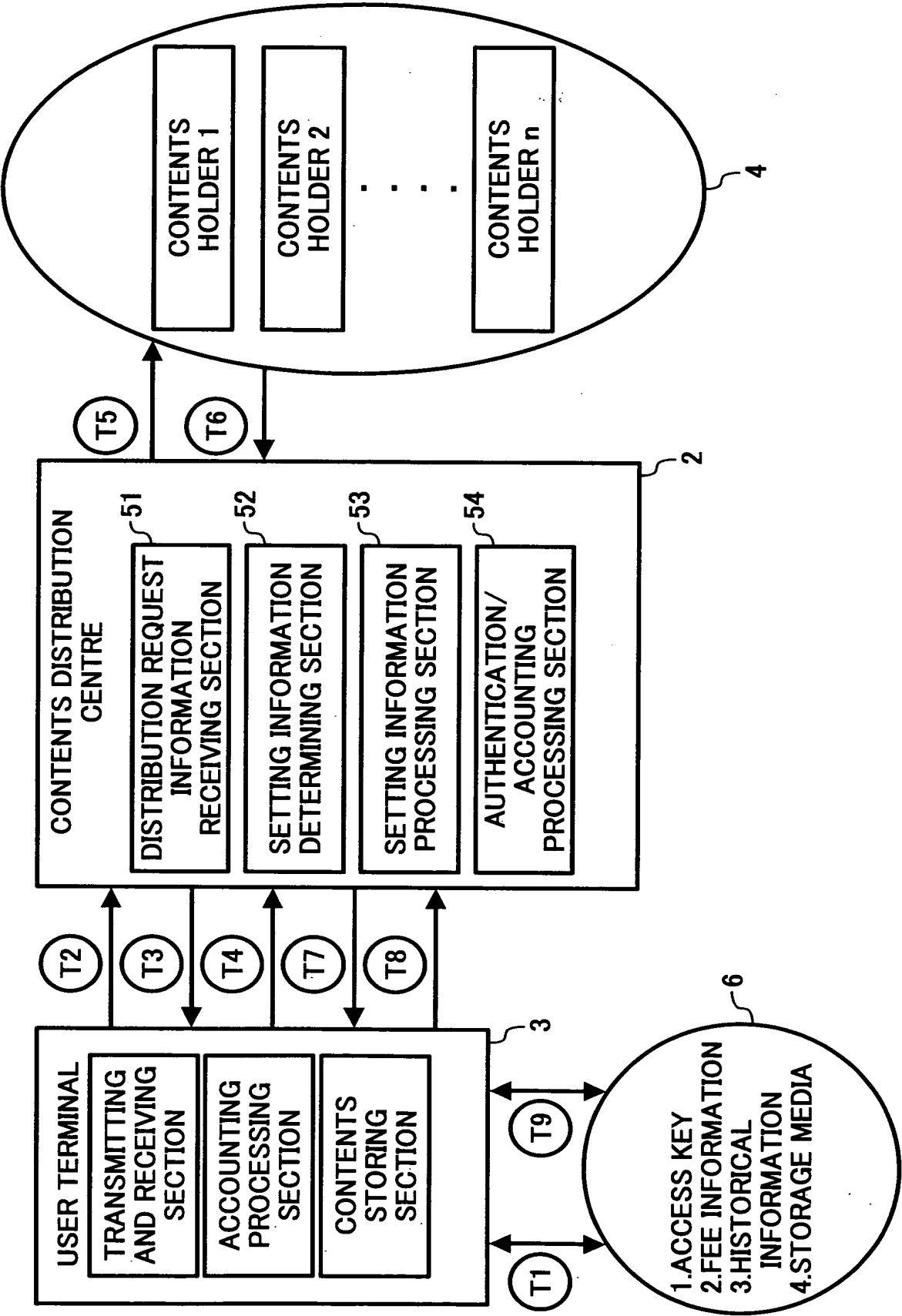


FIG. 27

